

The Bespoke

# Precious Metals & Commodities Bond

MEDIUM TERM OPTION



**Bespoke Investments Limited is delighted to launch the latest in its series of investment products, The Bespoke Precious Metals and Commodities Bond.**

Bespoke Investments Limited believes that the precious metals and commodities market offers significant upside potential at present. However in these volatile and unprecedented times, risk control and capital protected exposure remains the most prudent way to gain access. The Bespoke Precious Metals and Commodities Bond – Medium Term Option, offers a medium investment term, enhanced, uncapped exposure to these markets, with full capital protection at maturity.

There are many forces driving the precious metals and commodities market at present, and Bespoke Investments Limited believes this market may only be in the early stages of the biggest bull market of our time. There are three main forces which Bespoke believes may drive this market higher as follows:

**1) The debasement of fiat currency through excessive quantitative easing (QE).**

Since the bursting of the credit bubble in 2007, arguably the worst financial crisis in the history of western civilisation has ensued. Policy makers responded by turning on the “printing press” and flooding the financial markets with newly created fiat currency (paper or other currency not linked to commoditised value) to try and stimulate the global economy. Among the side effects of these actions has been the sharp rise in the value of Gold and Silver, traditional stores of wealth that are finite and cannot be created by turning on a “printing press”. With no apparent option but to leave the “printing presses” operating at full tilt, Bespoke believes the prices of these metals could go considerably higher.

**2) Increased demand for commodities from China and the emerging markets**

China, India and the rest of Asia is populated by almost 1 in every 2 people on this planet. As these economies emerge from repressive, feudal and even communist states, and catapult themselves into the 21st century, the

requirement for commodities of all kinds is unprecedented, and is putting a great strain on world resources. China and the emerging markets require vast amounts of everything from cement, copper, base metals, steel, iron, nickel, rubber, all kinds of grains and other commodities. This is leading to an international race for control of global commodity resources lead by China and is likely to have an extremely bullish effect on prices of all kinds of commodities over the next number of years.

**3) The Global Sovereign Debt and Financial Crisis**

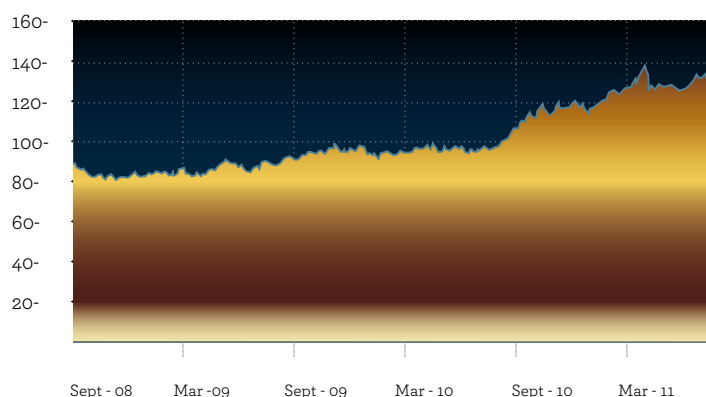
The global sovereign debt and financial crisis continues apace. The entire global financial system is in a state of flux and nothing seems certain. In this era of continued uncertainty “real assets” are more coveted than ever before and exposure to real assets in the form of commodity exposure may prove to be a prudent way to protect oneself against the effects of this crisis.

## The Bespoke Precious Metals and Commodities Bond – Medium Term Option Simulated Past Performance

Investors in the **Medium Term Option** will receive back **100%** of the amount initially invested and an enhanced **participation of 110%** in any return of the underlying investment strategy over **a term of 4 years 11 months**. Exposure to the precious metals and commodities market is provided via exposure to the indices below:

Basket Weighting	Index/Share Name	Exchange	Bloomberg Ticker Code
20%	SPDR Gold Trust	New York	GLD UP Equity
20%	iShares Silver Trust	New York	SLV UP Equity
60%	DJUBS Commodity TR Index	New York	DJUBSTR Index

If this bond had been available over the 4 year 11 month period ending 26th August 2011, the returns on the underlying investment strategy would have been 57.98% gross or **9.74%CAR** as per the illustrative graph following:



Source: Barclays Bank plc and Duggan Asset Management Limited (25 September 2008 to 26 August 2011)

Had The Bespoke Precious Metals and Commodities Bond been available, a sample €100,000 investment would have returned €157,980 gross over the period 25th September 2006 to 26th August 2011. Gross returns are subject to DIRT at 30% for non pensions or charity based investors.

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## MEDIUM TERM OPTION

Term	4 Years, 11 months
Capital Protection	100% at maturity provided by Ulster Bank Ireland Limited
Deposit Taker	Ulster Bank Ireland Limited
Underlying Index	20% SPDR Gold Trust 20% iShares Silver Trust 60% DJUBS Commodity Index
Volatility Cap on Basket	10%
Participation	110% i.e. your return will be equal to 110% of the full gain (if any) in the price of the basket between the strike date and maturity date of the bond.
Cap on Returns	No Cap on Investment Returns

**Closing Date:** 2nd December 2011 (25th November 2011 for Irish Life SIF applications)

**Minimum Investment:** €25,000  
(€20,000 for Irish Life SIF applications)

For further information on this investment please contact your investment advisor or Bespoke Investments Limited on 0818 306090.

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### Bespoke Precious Metals and Commodities Bond – Medium Term Option – Risk Scale



**Warning:** These simulated performance figures are estimates only. They are not a reliable guide to the future performance of the investment.

**Warning:** Past Performance is not a reliable guide to future performance.

**Warning:** If you encash your investment before 9th November 2016 you may lose some or all of the money you put in.

**Warning:** Deduction for charges and expenses are not made uniformly throughout the life of the product, but are loaded disproportionately onto the early period. If an investor withdraws from the bond prior to the end of the 4 year 11 month term, or the bond is encashed following death, the practice of front end loading will impact on the amount of money the investor receives.

**Warning:** Early encashment before maturity will only be permitted in exceptional circumstances and is at the discretion of the product provider.

**Warning:** This document should not be taken as a recommendation from Bespoke Investments Limited. This document should only be read conjunction with the full brochure where a full list of warnings is provided.

**Warning:** The above graph is indicative and is for illustration purposes only. The above graph takes the Risk Management Mechanism, Capital Protection Level and Participation Rate into account on a daily basis over the relevant term.

**Warning:** Please note that the return achieved by the Synthetic Asset as a result of the implementation of the Risk Management Mechanism may result in the performance of the Underlying Investment Strategy of the Bond being lower or higher than the investment return of a portfolio of the 3 indices in the Underlying Investment Strategy.